

# JON FULLRICH

Design / Experience / Animation / Strategy

DIGITALQUILLPRODUCTIONS.COM

## EXPERIENCE



### CREATIVE CONSULTANT

The Digital Quill | Nov 2008 – Present

For 12 years+ I've consulted—under my entity 'The Digital Quill'—creative + strategic marketing, multimedia, and design initiatives. I support startups (JIM, X42, Covered Credit, Hyperlift), agencies (The Richards Group, Javelin, Collinson, OE) and big-brands (AT&T, JCP, Toyota).

### VLG CREATIVE DIRECTOR (ART)

VLG | Mar 2013 – Apr 2017

Partnered with VLG to advise, manage, and creatively direct over 60 B2B marketing program and campaign rollouts. Personal marquee client accounts included Autodesk, Cisco, Hightail, JDA, NetApp, Salesforce, TripAdvisor, Workday, and more.



### CREATIVE DIRECTOR (INTERACTIVE)

Launch Agency | Jun 2010 – Jan 2013

Joined forces with Launch, a traditional agency, to extend their brand offerings into the digital space. Directed core interactive initiatives, media strategies, online presence, social, video and more for clients such as Sam's Club, Park Place, Children's Medical, and more.



### ART DIRECTOR (MULTIMEDIA)

imc2 | Oct 2006 – Oct 2008

Cut my teeth designing, developing, animating, and strategizing interactive solutions for one of the leading DFW digital agencies. Account-centric work shifted to participation in the specialized technology group—The Digital Studio. A few client brands included Samsung, Crest, Diet Coke, Gain, and more.

## COMMUNITY EFFORT



### THE MARKETING ROUNDTABLE

Founding Partner / Mentor | Jan 2018 – Present

Marketing Ideation, Thought-Leadership, Mentorship and Support Group (DFW Meetup & Online).

## EDUCATION



### TEXAS A&M UNIVERSITY

Masters of Visualization Sciences | 2001 – 2004

Preparations for a range of long-term careers in visualization (ie., the evolving digital artistic technologies industries—3D, video & animation, gaming, online & interactive, mobile, apps, virtual & augmented realities, etc.).



### TEXAS A&M UNIVERSITY

Bachelor of Environmental Design | 1997 – 2001

The core curriculum of this Bachelor's degree is designed to give all students a basic grasp of the artistic, scientific, cognitive, and technical foundations of design.

## EXPERTISE



ANIMATION / VIDEO



DESIGN / CREATIVE



IMMERSIVE TECHNOLOGY



WEB / MOBILE

## CONTACT



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